

2208 Publish What You Pay Omnibus Report

Prepared for Publish What You Pay

LONERGAN.

July 2020

Methodology



A 3-question online study was conducted amongst members of a permission based panel.

After interviewing, data was weighted to the latest population estimates sourced from the Australian Bureau of Statistics.

Sample Profile

The study was conducted among 1,042 Australians aged 18+

Surveys were distributed throughout Australia including both capital city and non-capital city areas.

Please refer to the next page for further information on sample sizes Project Brief

This study aimed to explore people's attitudes regarding mining, gas and oil companies

Fieldwork

Fieldwork commenced on Friday the 3rd of July and was completed on Monday the 6th of July 2020

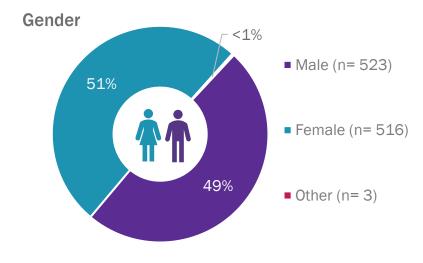
Example Methodology Text for Media Releases:

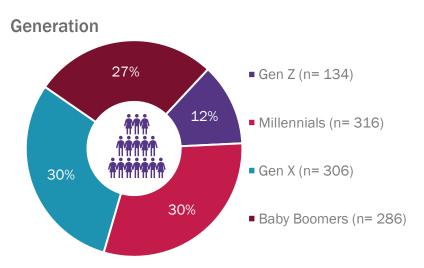
The research was commissioned by Publish What You Pay and conducted by Lonergan Research in accordance with the ISO 20252 standard. Lonergan Research surveyed 1,042 Australians aged 18+. Surveys were distributed throughout Australia including both capital city and non-capital city areas. The survey was conducted online amongst members of a permission-based panel, between 3rd of July and 6th of July 2020. After interviewing, data was weighted to the latest population estimates sourced from the Australian Bureau of Statistics.

This project was carried out in compliance with the ISO 20252 standard



Sample Breakdown / demographics

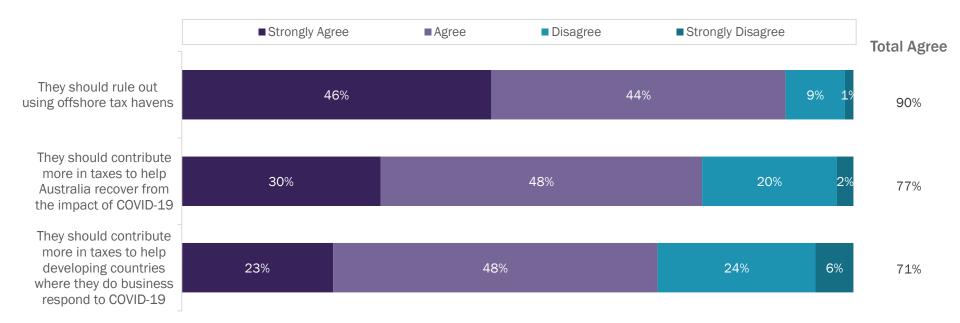




Location	Sample Size		
	Overall (n= 1,042)	Capital City (n= 674)	Regional Area (n= 368)
New South Wales/ACT	350	216	134
Queensland	206	100	106
Victoria	274	212	62
South Australia	72	57	15
Western Australia	111	89	22
Tasmania	19		19
Northern Territory	10		10

Three quarters of Australians think mining, gas, and oil companies should contribute more to help Australia recover from COVID-19

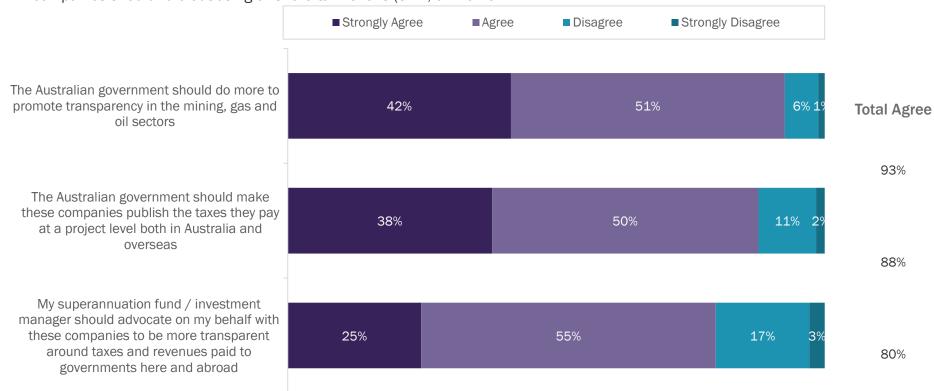
- 9 in 10 (90%) Australians believe Australian mining, gas, and oil companies should rule out using offshore tax havens.
- Three quarters (77%) of Australians believe Australian mining, gas, and oil companies should contribute more in taxes to help Australia recover from the impact of COVID-19.
- 7 in 10 (71%) Australians believe Australian mining, gas, and oil companies should contribute more in taxes to help developing countries where they do business respond to COVID-19.





Australians believe the government should do more to promote transparency in the mining, gas and oil sectors

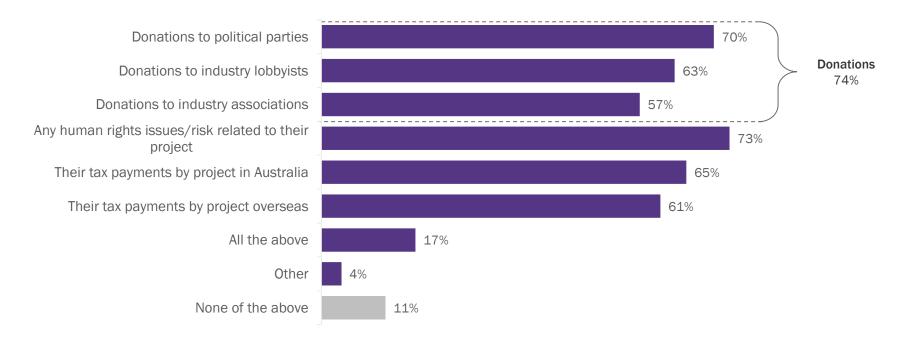
- Most (93%) Australians believe the government should do more to promote transparency in the mining, gas and oil sectors, and this is fairly consistent across gender and age
- 88% if Australians believe the government should make Australian mining, gas and oil companies publish the taxes they pay at a project level both in Australia and overseas
- 4 in 5 (80%) Australians believe their superannuation fund should advocate on their behalf with mining, gas and oil companies to be more transparent around taxes and revenues paid to governments here and abroad.
- 9 in 10 (90%) Australians believe Australian mining, gas, and oil companies should rule out using offshore tax havens. While a similar proportion of men and women believe this (90% and 91% respectively), men are most likely to strongly agree that these companies should rule out using offshore tax havens (51%; cf. women 41%





Nearly all Australians believe mining, gas, and oil companies should publicly disclose at least one type of donation

- 3 in 4 (74%) Australians believe Australian mining, gas, and oil companies should publicly disclose donations.
- 7 in 10 (70%) Australians believe Australian mining, gas, and oil companies should publicly disclose donations to political parties







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